



10 GOOD REASONS TO MIGRATE TO MAGO4

All ERP solutions on the market can help you to manage the accounting and inventory, create an order and so on ... these are all activities that you are surely carrying on with Mago.net and that certainly you expect from a software.

But when it comes to identify the most appropriate technology to manage your business you can not compromise with the need to move forward.

So here you are 10 good reasons to switch to Mago4 ERP software.

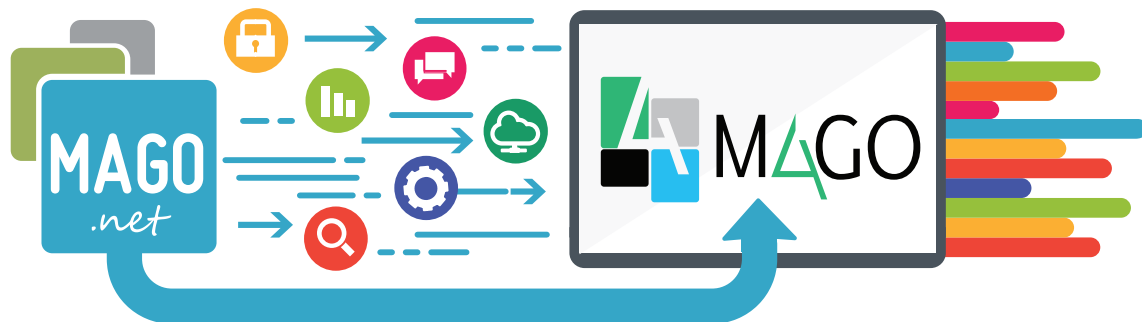
Soon it will be clear that Mago4 is much more than a simple ERP software: it is the solution designed especially for you, which expands and enhances the features of Mago.net you already know!

1

YOU CARRY OUT BETTER THE SAME ACTIVITIES, PERFORMING NEW ONES.

We open with a remark: the transition from Mago.net to Mago4 is an ambitious and successful project precisely because the migration to the new product becomes an important vehicle for **technological upgrading and improvement**. As you will see, with Mago4 you access many news, that include features and integrations; but the first plus is the **evolution of the functions already present**. Mago4 indeed incorporates all the past experience of Mago.net use and treasures it, proposing improvements and refinements that allow you to work with an even more powerful tool, more and more cut to size on your needs.

That's why Mago4 really is the ERP for everyone, and especially for you.



2

INTEGRATIONS ALWAYS AVAILABLE AND GROWING. TO GO BEYOND THE SIMPLE ERP

Mago4 vision goes beyond what a single ERP software can do. The architectural foundation of Mago.net, already widely receptive to external inputs, **further evolves into Mago4**.

Mago4 is in fact specifically designed to take full advantage of a unique combination: the one between your ERP solution and the Zucchetti tools. The potential of the most advanced Business Intelligence, CRM, DMS, Workflow and mobile applications is now at your disposal. In this way **you can collaborate and communicate**, manage human resources and the relationship with the customer, organize and facilitate **collaborative creation** of documents and content.

All these crucial features, and many more, are now **integrated in your ERP** and into your business processes: as a User of Mago4, in fact, you can always integrate new applications of the vast Zucchetti galaxy, and you can count on a broad array of **Enterprise Cross Applications**, still growing!

The impact on your business is substantial: besides improving the relationship with customers, suppliers and partners, you are sure that **every single interaction will be monitored, managed and contextualized**, and you're ready to turn data into **knowledge and strategic value**. Moreover, the operational streamlining, implemented during the transition from Mago.net to Mago4, makes the performance higher and the data more reliable.



3

IMPROVED FRUITION: WORKING SMARTLY MEANS WORKING BETTER

Mago4 is the ERP solution that offers you even **lighter and customized tools** than you're used with Mago.net. The interface structure is designed to provide you with **new ways to make use of the information**, facilitate **data entry** and simplify **navigation** through the different functions.

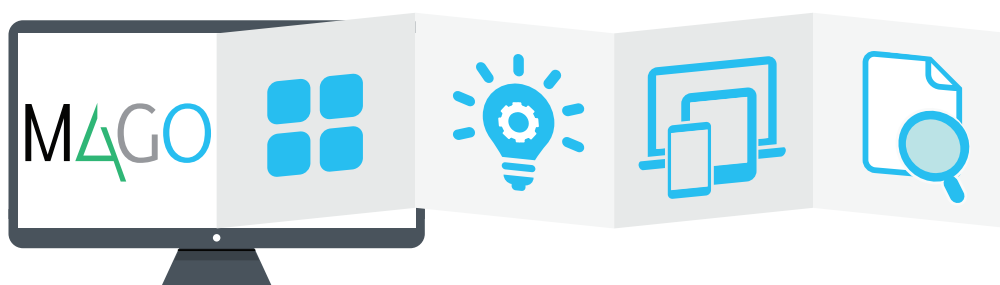
More data, more available, and less tables: here is the big difference you'll notice when switching from Mago.net to Mago4.

In Mago.net the structure of the information was rational and intelligent, but you discover now that Mago4 is able to **further enhance your user experience**. The new logical ordering of content, revised according to a deep **rationalization for similar fields**, allowed to organize information using small panels, graphically represented as **tiles**. The tiles are associated with different sets of information, which are always available on the screen (with no need to access the full screen). Graphically, the tiles are very **attractive** and make the user experience very enjoyable: through the tiles you can **easily and fully access to the information**, because you have easily navigable, manageable and responsive panels, that you can **expand or collapse as needed**. Furthermore, with Mago4 you can **customize the look of your ERP** as you like, thanks to the different themes and fonts; the **search function is boosted** compared to the one of Mago.net and menu functions now include not only the favorite items, but also the recent ones.

Another great benefit provided by Mago4, when compared to the past, is the complete overhaul of the **graphical folder navigation**, which is now always **accessible from any point in the program**, for any functionality. For example, in logistics area now you have the preview of the required document, parallel to the involved object. In this way, all the information that you manage with Mago.net are now even more accessible.

The general reorganization of the information in Mago4 follows a particularly valuable criterion: offering the user a **single data structure**, able to provide information to the maximum level of detail, **optimizing all activities**. Imagine, for example, to work in the warehouse: thanks to the new structure of Mago4, and differently from Mago.net, you can handle the commitment of the lot, reserving a specific lot in the warehouse; via the graphical navigation you can interrogate the quantities at individual levels of lot, variant, inventory. Furthermore, having access to a single source of data means a considerable **improvement in performance**, also on the production side.

With Mago4, usability is to the nth degree.



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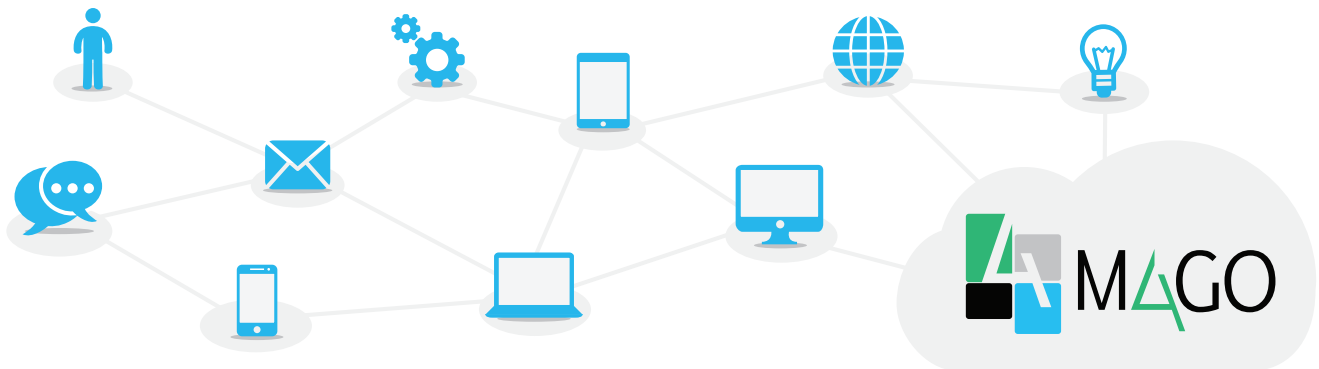
EVERYTHING AT YOUR FINGERTIPS = EVERYTHING UNDER CONTROL

In Mago4 **data, information and objects are clearly visible** and can be managed easily and quickly. Compared to Mago.net, the menu items are greatly simplified, to help you **keep everything under control**.

Some examples can be seen in Administrative Area, where the rationalization of procedures results in **significant**

you a flexible instrument adaptable to any form factor, to allow you to work with the mobile devices you prefer.

Mago4 is multi-device and multi-platform.



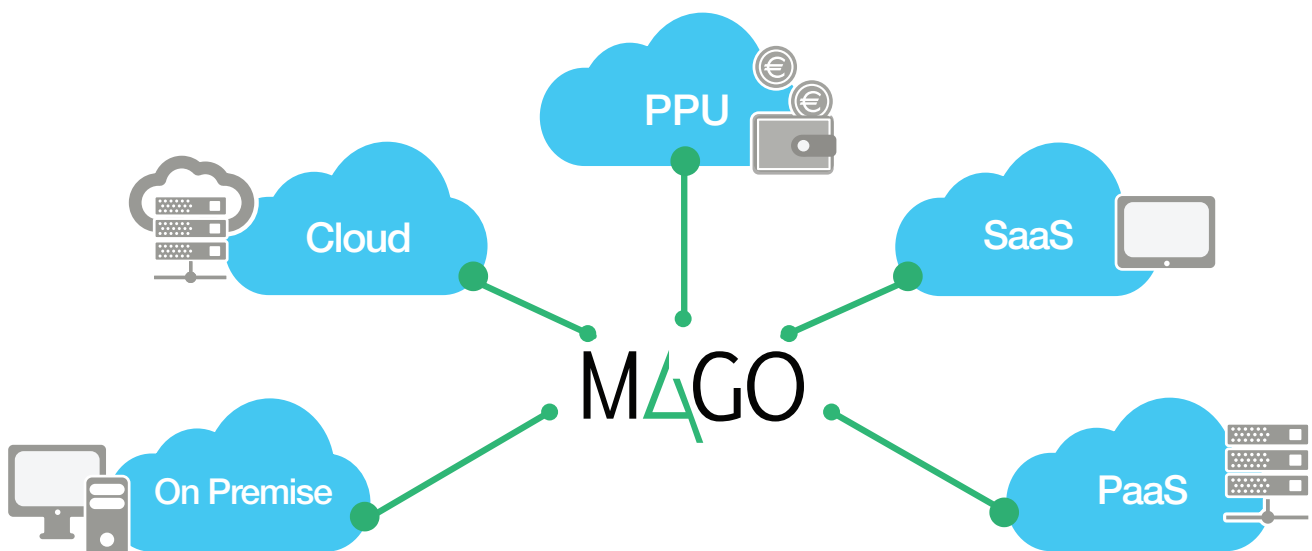
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THE FLEXIBLE DELIVERY MODEL OF MAGO4

In the moment you decide to adopt a new technology for your business, you need maximum flexibility. This is why Mago4 made a step further also in **distribution methods**.

With Mago4 you can choose the **delivery model that best suits your business**, whatever it is. Mago4 adopts an elastic model, able to adapt quickly to changing business needs. Choose between the different modes of delivery of Mago4: the classic activation Licensing On Demand or Pay Per Use is now flanked by the mode of installation on a server farm: *Cloud For Mago*, *SaaS - Software As A Service* & *Paas - Platform as a Service*.

As you can see, even with Mago4 the delivery mode is an advantage to be seized.



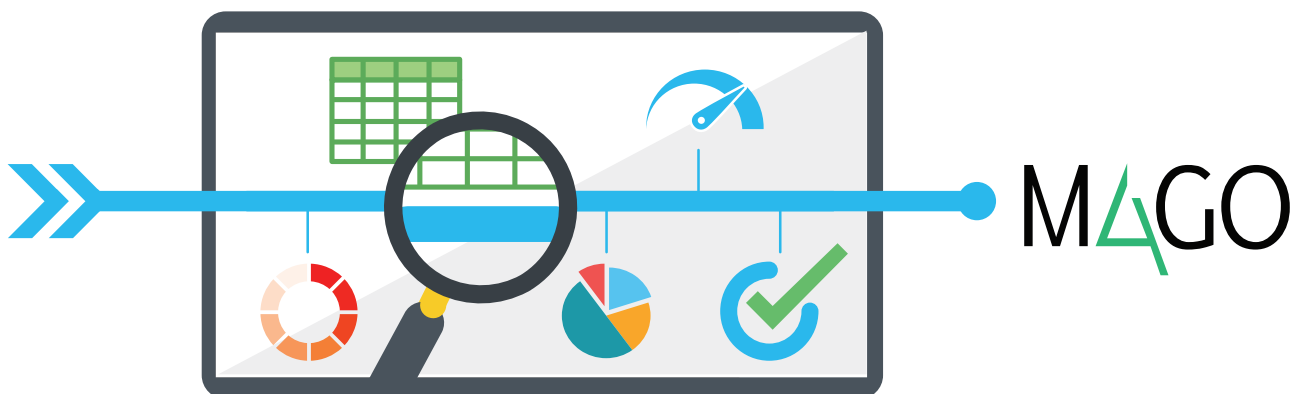
benefits to the user both in terms of input speed and record control.

Compared to Mago.net, also the reports are organized on video, to **ensure control and immediacy.**

Another new element introduced in Mago4 are the **status - tiles**, specially designed markers to keep an eye on procedures and documents in Supply Chain, Production and Accounting area. The tiles are status indicators graphically rendered as small progressive bars, that allow you to **check at a glance** situations like the progress of the articles to be produced, the issue and execution of orders, the management of credits, the status of documents, the events related to electronic invoicing, and more.

In Manufacturing area are now available specific reports and procedures for the material in production, to **know exactly where the material is located**, both for external and internal workings. As for traceability, if in Mago.net the article was originally available only in logistics and accounting area, with Mago4 you can now trace it even starting from the production documents.

Advantages do not end there: the simplification carried out by shifting from Mago.net to Mago4 is crucial not only to lighten operations, but also to have everything under control.



5

AN ERP TECHNOLOGY THAT CHANGES THE WAY YOU WORK AND COMMUNICATE

The opportunity to use technology to interact at any time and location is transforming work and communication. This is why we reviewed and enhanced all cooperation arrangements in Mago.net. Mago4 radically changes the way you work and grow your business, thanks to the **ability to operate exactly the way you want**: on the web, through a portal or a desktop computer.

In this sense, a major news in Mago4 is the scratch introduction of **Mago4Web** platform, which further extends the potential of your ERP and expand your business, because it is able to follow you everywhere and make you productive anywhere you are.... you just need an Internet connection: Mago4 is **web native**.

With Mago4 people can communicate and collaborate using tools and channels like messaging, email, instant sharing. Not only: the responsive features of Mago4 interface provide all the elasticity you need. The organization in tiles offers

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AN OPEN ERP THAT FITS YOUR NEEDS, WITH THE POWER OF A SUITE

Needs differ by industry sector, they enhance and specialize while your company grows. For your ERP Mago.net this has never been a limit. It would seem impossible to "do better", yet Mago4 is able to go even further, offering you a series of independent components designed to create and host custom solutions for your business and accommodate the third-party solutions that best meet your needs.

Thanks to the concept of **technological upgrade** and **suite of integrated products**, Mago4 allows you to do even more, and better. Mago4, TaskBuilder Studio and TaskBuilder Framework are indeed able, together, to cover all needs of development and business. By implementing the components of Mago4 suites, you have the opportunity to work with external applications, to open up to new applications or integration projects.

In Mago4 all the **technical resources are available on a single comprehensive application platform**, which allows you to benefit from a comprehensive set of ERP applications, whether your Company has simple needs of management of notes and invoices, or should it address issues of production planning, with supreme requirements to audit the corporate strategic framework.

Mago4 is a **modular, flexible and extensible software**, able to scale in order to better suit the real needs of your company. With Mago4 you can compose a really tailored solution and enable always new features to support the progress of your business.



8

AN ERP SOLUTION THAT ENCOURAGES YOUR GROWTH, EVEN ABROAD

Does your business look ahead? If the answer is yes, then you will find that Mago4 offers all the **technology to evolve**. Mago4 is the ERP solution that supports and fosters your business goals; it is a real **engine for the development of the company**.

Mago4 easily adapts to **new processes and business lines**, and it is able to **scale** to meet new requirements as they arise, without sacrificing performance or impact on your initial IT investment.

If your business is aiming to expand on international markets, Mago4 is really the solution for you! Mago.net is already an international ERP, but with Mago4 its foundations have been intensively strengthened, to accommodate the **highly**

international vocation of your ERP and allow companies to open themselves to any foreign localization.

With Mago4, **natively designed for internationalization**, you are on the international market thanks to the strong and strategic localized support both at functional and linguistic level, as well as on the regulatory, fiscal and currency field. For instance, you will find that all documents for foreign countries can be printed in the target language; If the specific language is not included in Mago4, the default language will still be English.

Mago4 is the right way to grow your business, in every sector and in every country.



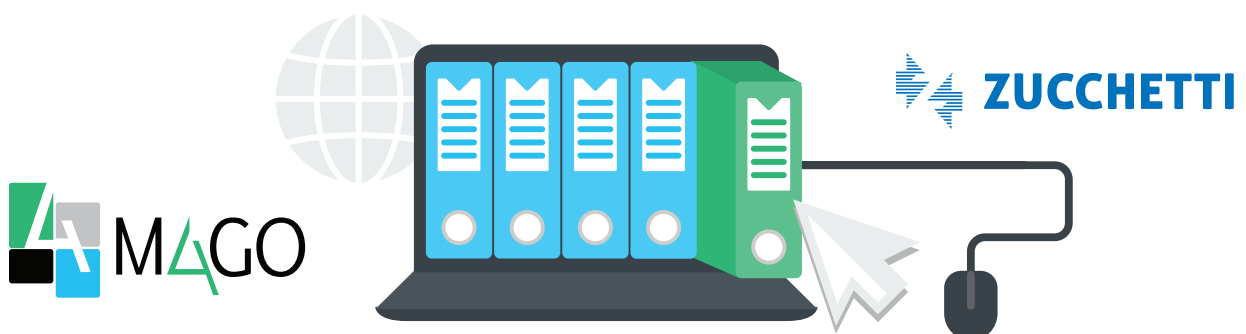
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THE FUTURE IS HERE, AND IT IS DIGITAL

To be competitive, your business must be able to count on digital assets.

Business requirements have in fact evolved and dematerialization is starting on the present scenario, as the result of a true digital transformation, often regulated according to law: document management, digital storage, electronic invoicing are just a few aspects of this trend.

Dematerialization is the key to increase the efficiency and speed your business processes, cutting down costs and consumption. Thanks to Mago4 you create your digital archive, store all the documents according to law, classify, share, distribute and find your data ... with just one click. All of this is possible thanks to **DMS advanced tools** and Mago4 ability to fully integrate within Zucchetti solutions designed for electronic storage. With Mago4 you can implement a genuine digital strategy, able to enrich your company through innovation, efficiency and control.



The ERP system is the heart of the operation and activities of the company. Mago4 is an extremely **open and integrated system**, where the traditional solutions for **data security**, already present in Mago.net, have been strengthened.

Mago4 comes ready to handle the increasing number of points of access to business systems outside of traditional IT security perimeter, thanks to **Security services with increasing safety levels**.

By combining tasks to key roles within the company, the Mago4 interface is tailor-made based on the individual role, and this happens right from the home page. So you have available a personalized operational tool according to individual preferences and different working styles, along with continuous monitoring regarding access to the **most sensible data**.

And you can manage your business with confidence.

