MAGO E-COMMERCE

e-Commerce and ERP seamlessly integrated to turn your online business into a success!

Manage products and customer records, orders and all warehouse processes in an integrated and automated way with Mago e-Commerce. Efficiency, time savings and an exceptional user experience for your customers, Mago e-Commerce is the right solution to sell your products online and let your business grow.

Mago e-Commerce is a Java-based e-Commerce software platform, suitable in terms of modularity and flexibility to B2C and B2B business models and the needs of a wide range of market sectors (fashion, services, food, etc.).

MANAGE ORDERS IN AN EFFICIENT AND TIME-SAVING WAY

The orders placed by your customers are immediately recorded by your Mago 4 ERP, as well as stock availability. Real-time updating of data allows you to keep information on items, retail categories, customer details, orders placed and stock availability in sync.

SELECT THE PRODUCTS TO SELL ONLINE AND GENERATE CUSTOMIZED PRICE LISTS FOR YOUR CUSTOMERS

Articles, descriptions, categories... can be easily updated in Mago4 and transmitted in real-time to your e-Commerce.

You can decide which products to sell online by creating dedicated assortments in Mago4 and updating availability according to seasonality or your business needs.

All the information updated in your ERP is instantly transmitted to the e-Commerce.

It is often necessary to create dedicated price lists for your existing customers, to reserve special discounts and prices for them. You can set up price lists in Mago4 and once the customer has logged into your e-Commerce, they will display the prices you have defined for their company.

DESIGN YOUR ONLINE SHOP EXACTLY THE WAY YOU WANT

The layout of Mago e-Commerce is completely customizable, you can contact your reference Partner to start your project and design your shop according to your needs. Mago e-Commerce is available with a standard layout, with the help of your

Partner you can completely update the interface and add all the functionality that best suits you. Data exchange and communication with third-party systems (payment, shipping, CRM, etc.) via API is very easy.

FOR AN OUTSTANDING USER EXPERIENCE

Engage your customers and interact with them. Mago e-Commerce is designed to make the user experience of your customers consistent regardless of the device they are using. Your customer can start shopping from desktop and finish the order from mobile, without losing information.
You can create tailor-made promotions based on browsing information to really show your customer what they are interested in

or even anticipate their wishes.
The internal product search function is enhanced to give your customers quick answers and suggest products and services at the very moment they are looking for them.
Mago e-Commerce also supports a variety of languages and currencies to conquer international markets.

1
INTEGRATED
Mago e-Commerce is fully integrated with your Mago4 ERP.
It is also designed to communicate easily via APIs
with third-party systems (payment, shipping, CRM, etc.)
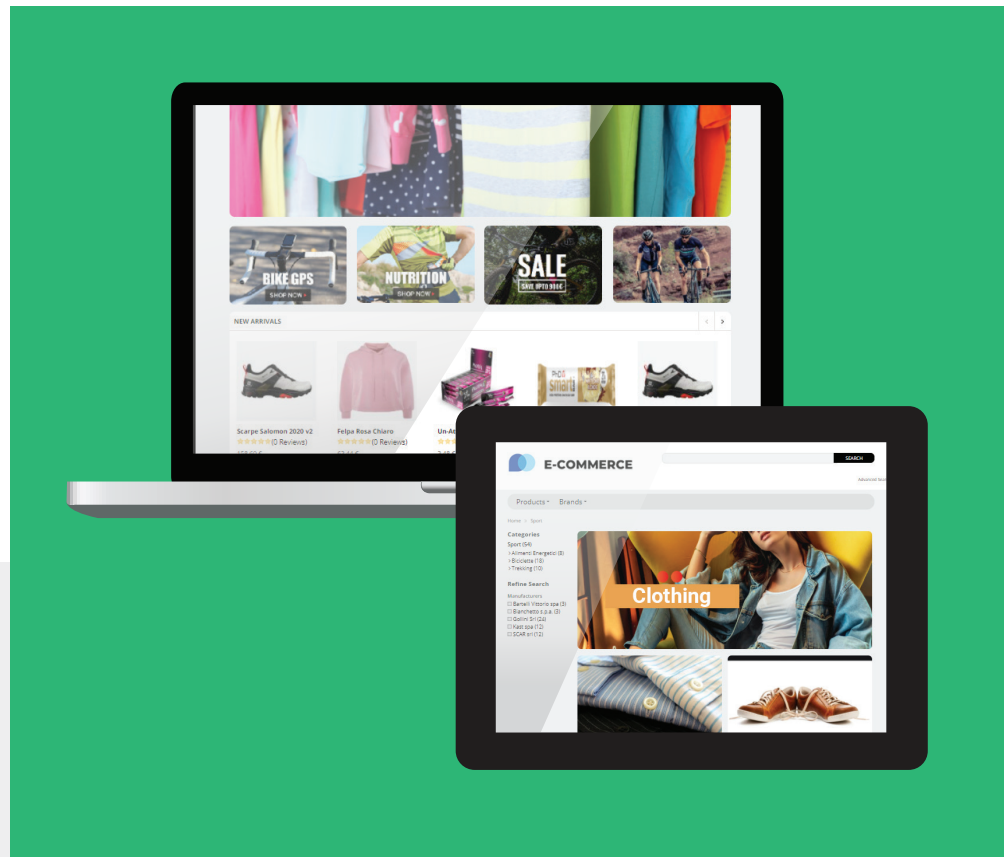
2
RELIABLE AND SCALABLE
You can manage any type of businesses: highly complex shops
with hundreds of thousands of products and high traffic volumes;
local businesses with a few dozen products in their catalogue;
businesses with several shops managed with a single installation
or marketplace solutions.

3
MULTI-CHANNEL, MULTI-LANGUAGE AND MULTI-CURRENCY
The user experience of your customers must be memorable,
which is why navigation is uniform across all devices.
Mago e-Commerce speaks languages from all over the world
and supports multi-currency functionality.

4
SUITABLE FOR ANY B2C AND B2B BUSINESS
Companies from all over the world have chosen this solution
in many market sectors (fashion, services, food, etc.)
because of its modularity and flexibility in adapting to the
needs of B2C and B2B business models.

MAGO

To learn about system requirements, technical specifications and any further updated information, please visit the website **www.mago-erp.com**

Mago4 is available in 3 Editions to meet the real needs of all SMEs.
Mago e-Commerce is available for Professional and Professional Lite.

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